

# Ali Ghorbanpour

## UX Designer

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### EXPERIENCE

#### Freelancer UX Designer — 2022 to present

- Identified and improved the UI/UX issues of the office's official website.
- Created user flow and high-fidelity prototypes.
- Identified and improved the usability and UI issues of the mobile app, and created high-fidelity prototypes for the app's new features.
- Based on a usability test I performed, my redesign significantly improved the app's usability.

#### Senior Frontend Developer — 2015 to 2022

Housing Foundation Headquarter Office, Tehran, Iran

- Implemented cross-browser compatibility fixes to ensure a consistent user experience.
- Maintained and updated existing codebases, addressing security vulnerabilities and technical debt.
- Assisted in the migration from older frontend frameworks to more modern technologies.

#### Mid-level Frontend Developer — 2012 to 2015

Housing Foundation office, Gorgan, Iran

- Deliver engaging user experience through optimization of images, code, and cross-browser compatibility.
- Expand features, refine code, and improve processes, producing smoother operations and enhancing user engagement
- Designed dynamic and browser-compatible pages using HTML5, CSS3, jQuery, and Javascript.
- Built single-page applications (SPA), responsive web design, and UI using HTML5 grid layouts, CSS3 media queries.

#### Junior Web Developer — 2008 to 2011

Fibernet Company, Gorgan, Iran

- Developed different PHP-based applications including online ordering and client registration.
- Design, customization, and development of websites with WordPress CMS.

### EDUCATION & CERTIFICATES

#### Computer Software Engineering Bachelor of Science

Azad University of Gorgan  
Sep 2006 - April 2011

#### UX Fundamentals

Interaction Design School (IXDF)  
Jan - May 2021

#### User Interface Design

Interaction Design School (IXDF)  
May - July 2021

### SKILLS

#### Design

User flow, Information Architecture,  
Wireframing and Prototyping,  
Figma, Adobe XD

#### Research

User Interviews, Persona,  
Competitive Analysis, Usability and  
User Testing, A/B Testing.

#### Technical

HTML5, CSS, SCSS, Bootstrap  
Javascript, ReactJS, Git  
Mural, Miro, Material Design,  
Google Analytics, Webflow  
Responsive UI Design, Agile/Scrum  
Methodologies

### LANGUAGES

Farsi – Native

English - Fluent

Turkish - Intermediate